



Outcome 1: Access to knowledge and education and input supplies

Outcome 2: Access to finance

Outcome 3: Access to high value

markets

Outcome 4: Advocacy



# Input supplies, services & consultancy

- ✓ Soil, water and plant analysis laboratory and meteo stations at Meghri FSC (USAID co-finance)
- ✓ More than 1200 HHs using FSC services
- ✓ 60 farmers using laboratory services









# Input supplies, services & consultancy

- ✓ Mechanization services (USAID)
- ✓ Nursery (USAID)
- ✓ New agronomist in the region









### Knowledge & Education

- ✓ Stream classes with ANAU
- ✓ Demo orchard and a greenhouse at Agarak School
- ✓ Study visit for pupils
  Initiatives to spread experience
  nationwide!!!









### **Processing**

- ✓ Fresh pomegranate juice during Areni Wine Festival
  - 200 cups of juice in 3 hours
  - 500 CHF in 3 hours
- ✓ Fresh frozen juice is coming to market! (USAID, GiZ)





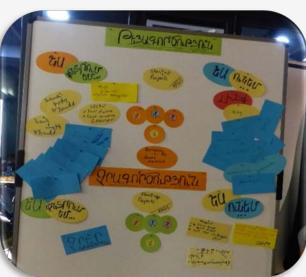




## Processing & women

- ✓ Pomegranate tea production escalates in Lichk and Tashtun
- ✓ Fruit drying copying
- ✓ Municipality support
- ✓ Road market establishment









# Processing & export

- ✓ Ishkhan Aslanyan has received his biggest export order of 20 tons of dried fruits, compared to 3 ton usual volume
- ✓ New dryer by own investment
- **✓** Drying service provision
- ✓ Knowledge sharing









### Advocacy

- ✓ A horticulture development strategy for Meghri municipality
- ✓ Fundraising capacity building for municipality staff
- ✓ 700,000 USD from ATDF
- ✓ **750,000 USD from IFAD**
- ✓ Support to M4M beneficiaries





# Social impact

- Gross income of farmers in the region = 1,037,000 CHF (increase of 27% compared to baseline, expected increase was 24%)
- Per capita income from agricultural activities = 60 CHF (increase of 71% from the baseline, expected increase was 10%)
- 310 ha additional lands are irrigated through IFAD funding and M4M facilitation (750.000 USD invested). In total 470 household will benefit from newly constructed and rehabilitated tertiary irrigation system (about 1650 beneficiaries).
- In close collaboration with M<sub>4</sub>M team, Meghri municipality has involved **700,000 USD for infrastructure development from ATDF**.

#### **UPCOMING:**

- ✓ Road market at Lichk village
- ✓ Pomegranate juice production in Nrnadzor
- ✓ Closing event, investment forum



#### THANK YOU!

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